

## **Scenario A: Current Conditions Continue**

The Crossroads Association has been active for some time in sponsoring various programs; this scenario assumes continued building on this foundation. The Association would continue to serve as an umbrella organization focusing on heritage-area-wide and statewide marketing and programming. Other institutions would remain responsible for local and regional activities, supported by Crossroads, on request, in keeping with its mission.

**VISITOR EXPERIENCE: Interpretation A:** Existing sites and attractions remain responsible for interpretation. The National Heritage Area will encourage regional and thematic coordination among sites and assist them in raising the scope and quality of their presentations through programs to provide financial and technical support.

**VISITOR EXPERIENCE: Heritage Tourism, Linkages & Wayfinding, Recreation A:** The Association will support the Division of Travel and Tourism and other state offices (e.g. the New Jersey Historic Trust, the New Jersey Historical Commission, the New Jersey Division of Parks & Forestry) to implement state heritage tourism initiatives and support existing regional Destination Management Organizations in their promotion and marketing of attractions, sites, and events. The Association will also focus on establishing state and local wayfinding systems. The Crossroads website will offer a calendar and linkages to local and regional programs. Local and regional initiatives will establish touring routes, walking tours and other forms of linked interpretation. The National Heritage Area will support local and regional outdoor recreation projects, especially trails and water access, when they are associated with preserving and interpreting Revolutionary War sites.

**RESOURCE PROTECTION: Historic Preservation, Community Planning & Revitalization A:** The National Heritage Area will support the programs of state-level actors (e.g., the State Historic Preservation Office, the New Jersey Historic Trust, the New Jersey Historical Commission and Preservation New Jersey) for the inventory and preservation of Revolutionary War resources and to encourage communities to plan for the preservation of these resources.

**RESOURCE PROTECTION: Natural & Scenic Resources A:** Crossroads will support the conservation of natural resources when they are associated with preserving and interpreting Revolutionary War sites. Crossroads will support preservation of scenic resources by land trusts and governmental entities where areas retain a reasonable degree of landscape integrity to the period of the Revolution. The preservation of scenic resources surrounding Revolutionary War sites will be a priority.

**MANAGEMENT & PARTNERSHIPS, A:** The Crossroads Association will maintain dual central offices to administer heritage area programs (consistent with federal legislation establishing the heritage area). Board structure will remain the same and outreach undertaken through staff and board contacts. Crossroads will support partnerships primarily among state agencies and other regional entities, but Association staff may also support specific local and regional initiatives that further the National Heritage Area's mission.